

2014_{EN}

yatsan[®]

a fine day starts after a restful night



Time for Retirement for the Sheep

You know, it is a universal behavior to count down the sheep or to wait for the angles of the world of dreams as the untalented poets, waiting for the source of inspiration when we can not sleep.

But this behavior is not as easy as it seems and it does not always end up with success.

If you are meticulous, this is even much harder for you.

You begin to think every detail from the color of the fence to the length of the grass, from the type of the sheep to their ideal weight.

The attention that you pay in order to count the sheep jumping over the fence correctly can interrupt your sleep more.

Moreover, things may not end up as you expect. After all this is a sheep: some may want to go underneath the fence, some may want to go along the fence. Some others may begin to rest on the green grass escaping from their task.

Evenmore, while you are trying to make sense about your boss jumping over the fence and running towards you, the sheep high jumping with a pole may confuse your mind.

Anyway, now it's time to leave all these behind and to make all the sheep retire.

Because the new collection of SERTA is a miracle of design and technology which doesn't require the sheep anymore.

Discover it and enjoy it...





Mattress. **Perfect Sleeper**
Set. ROSEMARY





8 a nobility of wood

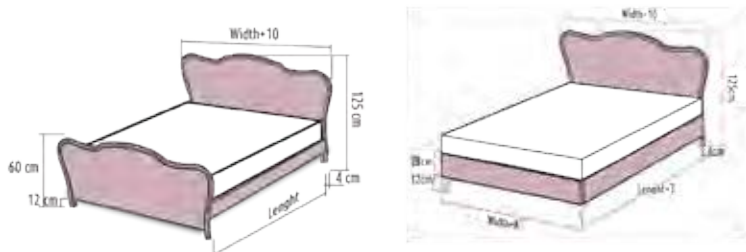


ROSEMARY set;

The wood comes together with the breeze from the past which is classic, delicate with rounded lines and just as noble.

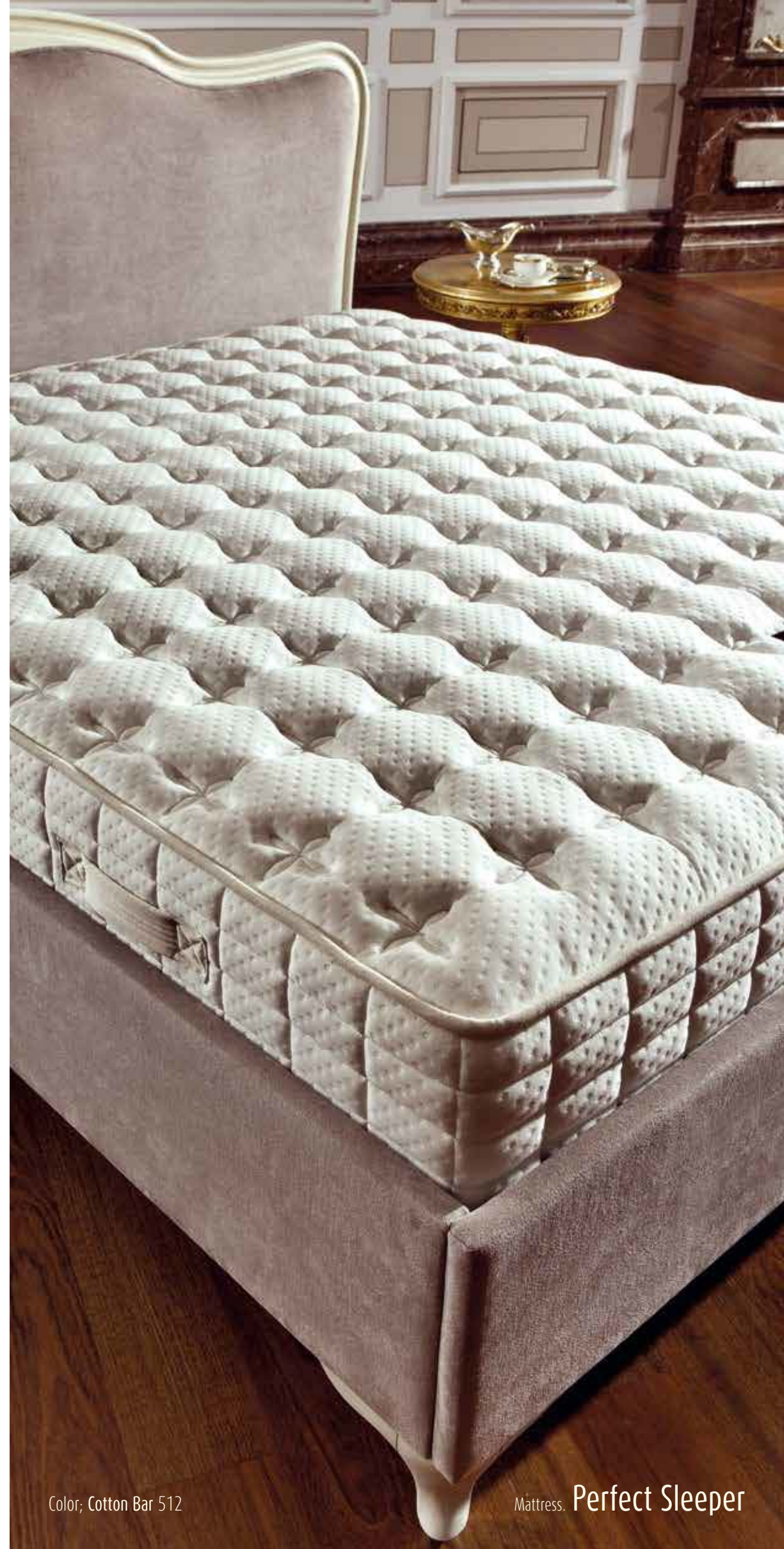
The design which is decorated with classic style with modern touches,
For those who want to make a difference in the bedroom with different color and fabric options
What is the basis of classic or modern...

Determine the design style can be totally your masterpiece...



Color; Cotton Bar 512

Set. ROSEMARY



10 a matchless combination which brings together the superiorities of visco and latex technology

Perfect Sleeper, which brings all the superiorities of the two materials by eliminating the rigid boundaries between visco and latex mattresses, is the unique example of its kind with this feature.

Perfect Sleeper offers a perfect sleeping experience addressing different tastes with its design including visco on one side and latex layer on the other and supported by pocket spring system.

Besides the structure of the latex layer which balances the pressure, it provides an excellent air circulation and the layer with the visco elastic material taking form with heat supports the body at every point as it swathes the body.



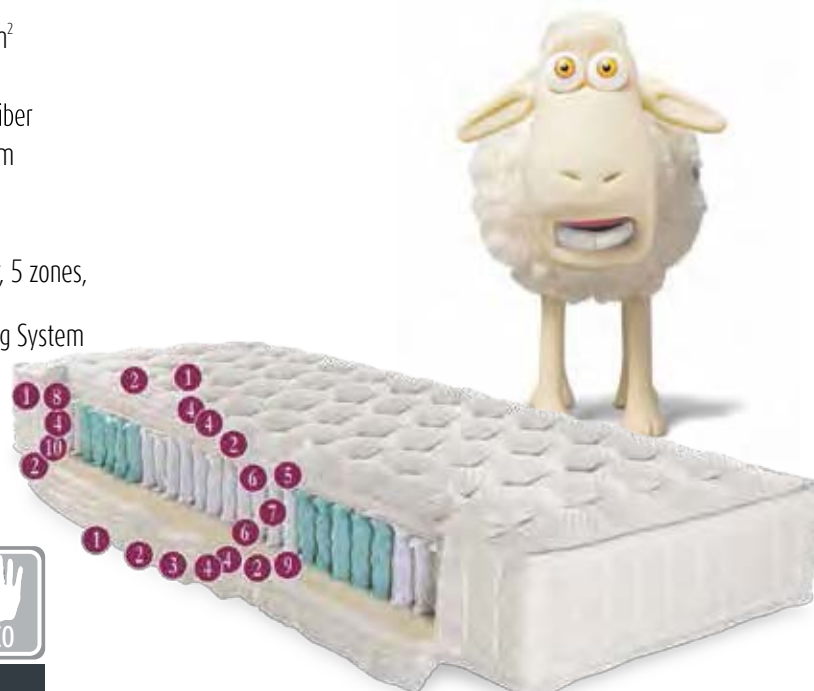
the multi-regional support provided by the 'Pocket Spring' system

'The Pocket Spring' system of **Perfect Sleeper** is formed by mounting the springs produced individually in the interconnected fabric pockets. The wires with different diameters and springs with different degrees of hardness are placed in five areas compatible with the human anatomy and in this way, an ergonomic mattress surface is acquired which supports individually the shoulders, the lumbar vertebra and the thigh.

Moreover, the silk confounded double jersey fabric used in the production giving extra softness to the mattress, helps to maintain the surface at the room temperature by providing the mattress to absorb air.

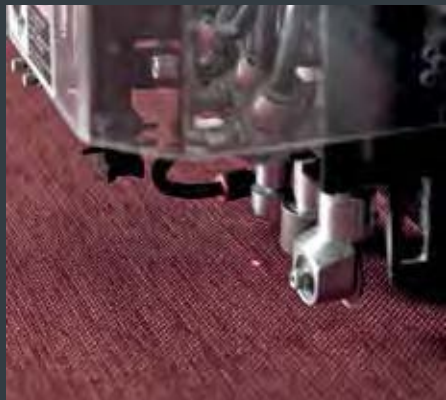
PERFECT SLEEPER 27 cm

- ❶ Silk knitted fabric 350 gr/m²
- ❷ 30 gr/m² interfacing
- ❸ 150 gr/m² silicone mixed fiber
- ❹ 17 mm Super soft HYP foam
- ❺ 30 mm LATEX
- ❻ 200 gr/m² white felt
- ❼ 1,6/1,8 mm wire diameter, 5 zones, 260 pcs/m² coil counts stainless steel Pocket Spring System
- ❽ Frame foam: firm foam
- ❾ 33 mm VISCO
- ❿ 15 gr/m² interfacing



Color; Cotton Bar 512

Mattress. **Perfect Sleeper**



Influence of Serta,
which is established **82 years ago**

and which have changed sleeping habits of
mankind fundamentally,
on the history of sleeping products can be
summarized with only one sentence:

In the subjects of design, materials which
are used, technology and after-sales
customer communication it has created
a revolution and it became a source of
inspiration for its successors.

It always managed to make a difference
by integrating its creativity which is full of
courage with possibilities of technology.
Although there are significant differences
between everyday life cultures, Serta's
integrative quality is widely accepted by
every country in the world.

American Bed Producer Giant Serta
proves its slogan

**'WE MAKE THE WORLD'S
BEST MATTRESS'**

with its new collection one more time.

In this catalog you will not only meet with
new products, but you will also see traces
of a culture which had a profound effect on
sleeping products sector.



Mattress. **Anna Rosa**
Set. ROMANCE



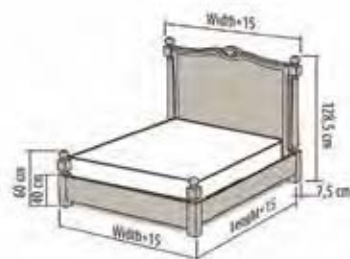
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a work of hand craftsmanship

ROMANCE set;

the most sophisticated example of classic lines with hand made and modern motifs,
Reminds your memories,
With different colors and fabrics alternative, you may decorate your bedroom with your own breeze.

Warmth of the wood with a modern design...



Color; Cotton Bar 501

Set. ROMANCE



Pocket Spring System and VISCO

ANNA ROSA is a excellent mattress providing a healthy stance right along with hygienic ambiance.

The springs in the '**Pocket Spring**' system are mounted individually in the interconnected fabric pockets and are placed in the mattress horizontally to form five different zone.

The purpose is to exercise the right orthopedy by the springs which are interconnected but act individually.

The 5 cm height **Visco** layer on this system helps protecting the natural shape of your spine owing to its heat and pressure sensitive structure.



ANNA ROSA 37 cm

- ① Spotted patterned woven fabric
- ② 300 gr/m² silicone mixed fiber
- ③ 17 mm Super Soft HYP Foam
- ④ 30 gr/m² interfacing
- ⑤ 33 mm VISCO
- ⑥ 24 mm Super Soft HYP Foam
- ⑦ 100 gr/m² Cotton Lining
- ⑧ 1.4 mm wire diameter, h. 18 cm
503 pcs/m² 1500 count
Pocket Spring System
- ⑨ Frame foam: soft foam
- ⑩ 200 gr/m² white felt
- ⑪ 50 mm Firm Foam
- ⑫ 15 gr/m² interfacing
- ⑬ 12 mm AG Foam
- ⑭ Woven fabric
- ⑮ Striped patterned woven fabric



Another feature of Pocket Spring System

is to provide the ultimate anatomic structure with its buffer role between lower and upper layers.



Color; Cotton Bar 501

Mattress. **Anna Rosa**

Mattress. **Ceremonie**
Headboard. CHEVALIER
Box. CHEVALIER



Color, Cherterfield 5008 Brown



the leading design
with the identity...

CHEVALIER set;
A good sample which modernized of identity gained by handmade
and imagination.
It is the leading design in its own lane which has a rounded form
without moving away from the classic line.



Color; Cherterfield 5008 Brown

Headboard. CHEVALIER
Box. CHEVALIER

Mattress. **Ceremonie**
Headboard. BAROQUE
Box. BAROQUE



Color: Nested 40



Color; Nested 40

Headboard. **BAROQUE**
Box. **BAROQUE**



30 the unique pleasure of sleeping in a typical American mattress...

Typical American mattress: High and soft.

Mira-Coil spring system used in **CEREMONIE** has two times more bounce than normal springs. Besides forming a healthy ergonomic surface, it prevents the deformation of stuff materials filling the spring gaps.

Natural latex blocks provides ideal orthopedic stance by contacting your body on every point. The ideal sleeping climate is created by balancing the movement of the air, heat and moisture with the latex block which perfected by **Serta's** technology.

By this means, **CEREMONIE** introduces the unique comfort that enhances the quality of life to its clients.



'Mira Coil' spring system

Mira-Coil, which is originally inspired by the culture of the American mattresses, is the one with the most number of spring compared to the existing systems. It is produced by knitting technique from start to end nondisruptively.

This provides a real spring effect and detects the different weight points precisely. It helps to relax the muscles and accelerate blood circulation by providing the necessary fillings.

The solid spring wall inherent in system fortifies the body for years without any disruption and provides a comfortable and uninterrupted sleep experience in every sleeping position by prorating the weight to the bed.

CEREMONIE 35 cm

- 1 Woven fabric 400 gr/m²
- 2 300 gr/m² silicone mixed fiber
- 3 17 mm Super Soft HYP foam
- 4 17 mm Super Soft foam
- 5 30 gr/m² interfacing
- 6 47 mm LATEX
- 7 24 mm Super Soft HYP Foam
- 8 500 gr/m² white felt
- 9 MIRA-COIL SPRING SYSTEM h.14,5 cm
- 10 Frame foam: firm foam
- 11 50 mm Firm Foam
- 12 15 gr/m² interfacing
- 13 12 mm AG foam
- 14 Woven fabric 255 gr/m²
- 15 Woven fabric



Color; Nested 40

Mattress. **Ceremonie**



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Color: Sati Camel

Mattress. **Caramel**
Set. LOUNGE



Color; Sati Anthracite

Set. LOUNGE



Alright, but why that much SILK?

Because silk is sensuous.
It spoils your body.

It adapts your body temperature
according to the room
temperature.

It does not make you sweat with
its air permeable structure.

It is anti-allergic and antibacterial.

there is a reason why we use that much silk: we want to spoil you that you have never been before...

You will be shocked when you hear how much silk we use in production of
(for 1 pcs of 200x200 mattress) **CARAMEL** mattresses: 2 kg exactly.

Because we want your sleeping experience you have with **CARAMEL**
to be unique and natural out-and-out.



Latex

Also by supporting every point of your body,
2,8 cm thick latex foam beneath releases the
pressure thanks to its flexibility. It lessens the
will to roll over. Relieves the muscle pains.



Nested Pocket Spring System

With the addition of magnificent features
Nested Pocket Spring System provided,
you will understand better
why **CARAMEL** is an unique mattress.

Honey comb shaped **Nested Pocket Sytems** provides
the most suitable ergonomy with 310 spring
per square meter and unique sequence.
The biggest feature of this system is to perform
the most ideal reflex to different weight and
movements by every spring's
support to the next spring.



CARAMEL 30 cm

- ① Silk woven fabric 290 gr/m²
- ② 250 gr/m² SILK (250 gr/m² X 4)
- ③ 17 mm Super Soft HYP Foam
- ④ 30 gr/m² interfacing
- ⑤ 28 mm LATEX
- ⑥ 100 gr/m² Cotton Lining
- ⑦ 1,8 mm wire diameter h.13 cm,
310 pcs/m² Nested Pocket Spring System
- ⑧ Frame foam: Soft foam
- ⑨ 15 gr/m² interfacing



Color; Sati Camel

Mattress. **Caramel**

A close-up, low-angle shot of a light-colored leather headboard. The headboard features a classic tufted design with deep, rounded indentations arranged in a grid pattern. The leather has a fine, pebbled texture. The lighting is soft and directional, coming from the upper left, which creates subtle highlights and shadows that emphasize the three-dimensional quality of the tufting. The background is a plain, light gray, providing a clean contrast to the textured leather.

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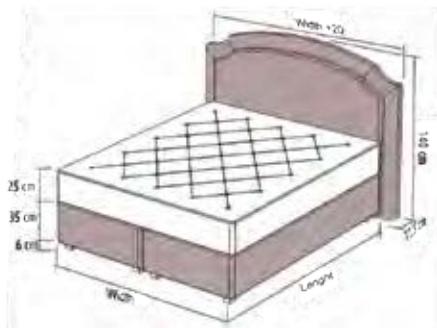
Color: Quattro



Mattress. **Clementine**
Headboard. CLEMENTINE
Box. CLEMENTINE 35 cm



Color; Nested 30



Headboard. CLEMENTINE
Box. CLEMENTINE 35 cm



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the secret of the peaceful nap that we are acquainted from our grandparents houses...

Such a hard thing to put in words the feeling emerges when the basic but unique comfort of the old wool mattress unites with the infinite love that bundles you up.

Well what is the knack in your opinion?
The mattress, the house, or their compassionate love?

In fact, there is only one answer to this; the spontaneity feeling all merged in one.

CLEMENTINE designed to keep those remainder feelings alive from your childhood dreams produced completely naturally by mixing materials such Camel wool, wool and cotton.

The most important feature of **CLEMENTINE** mattress which collates the nostalgia and high technology is that each centimetresquare formed by hand labor.

Moreover, special production pocket spring system balances the body weight, harmonizes spine by keeping the natural curves of the back.



CLEMENTINE 27 cm

- ❶ Woven fabric
- ❷ 600 gr/m² COTTON
- ❸ 250 gr/m² SILK
- ❹ 300 gr/m² silicone mixed fiber
- ❺ 30 gr/m² interfacing
- ❻ 25 mm HR Soft foam
- ❼ Pocket spring connection wire
- ❽ 1.6/1.8 mm wire diameter h.13cm
260 adet/m² Pocket Spring System
- ❾ 150 gr/m² CAMEL WOOL
- ❿ 800 gr/m² extra silicone mixed fiber
- ⓫ 80 gr/m² interfacing

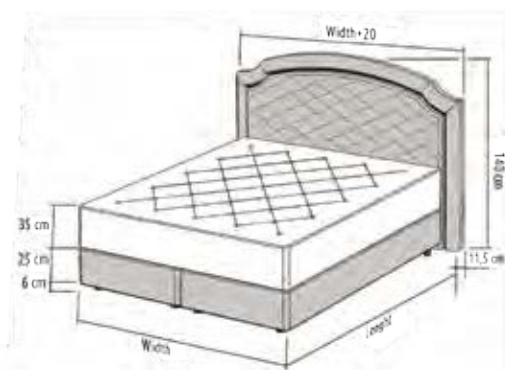


Mattress. **Clementine**

Mattress. **Clementine Deluxe**
Headboard. CLEMENTINE DELUXE
Box. CLEMENTINE 25 cm



Color; Fleecy 07



Color; Fleecy 07

Headboard. CLEMENTINE DELUXE
Box. CLEMENTINE 25 cm



the natural is the beautiful...

CLEMENTINE mattresses are the result of this simple and powerful proposition.

CLEMENTINE which is designed to reach the ideal of a perfect sleeping comfort, believing that it can only be achieved with an approach inspired by nature, is exclusively made from natural ingredients. To maintain 100% of its naturalness, the production of CLEMENTINE is completely handmade.

Two different models of CLEMENTINE mattresses, the Single 'Pocket Spring' and the double 'Pocket Spring' systems, reflect the serenity of the past with today's designs of SERTA.



CLEMENTINE DELUXE 37 cm

- ① Woven fabric
- ② 600 gr/m² COTTON
- ③ 250 gr/m² SILK
- ④ 300 gr/m² silicone mixed fiber
- ⑤ 30 gr/m² interfacing
- ⑥ 25 mm HR Soft foam
- ⑦ Pocket spring connection wire
- ⑧ 1.6/1.8 mm wire diameter h.13cm
260 pcs/m² Pocket Spring System
- ⑨ 150 gr/m² CAMEL WOOL
- ⑩ 800 gr/m² extra silicone mixed fiber
- ⑪ 80 gr/m² interfacing

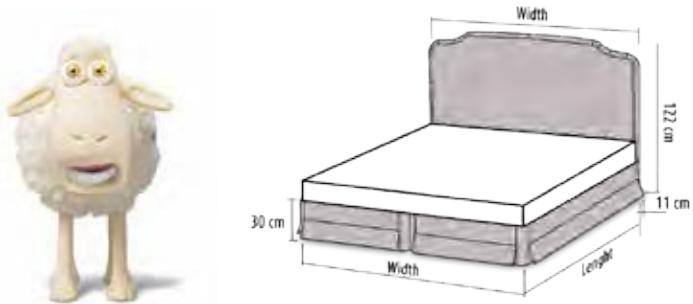


Color; Fleecy 07

Mattress Clementine Deluxe

Mattress. **Elizabeth**
Headboard. LOUIS
Box. LOUIS





Color; Chesterfield Bardo 217

Headboard. LOUIS
Box. LOUIS



handmade temperature balancing orthopedic structure...

Camel wool which is used on one side of the ELIZABETH mattresses has a Thermostatic property.

Especially in desert conditions where temperatures of day and night have a big difference; the camel wool with temperature balancing property, is used as filling material in ELIZABETH mattresses.

Camel wool-filled side provides to keep the ideal body temperature in winter.

In the summer time the silk-filled side reduces the perspiration to minimum due to its air permeable structure of silk.



the multi-regional support provided by the 'Pocket Spring' system

'The Pocket Spring' system of Elizabeth is formed by mounting the springs produced individually in the interconnected fabric pockets. The wires with different diameters and springs with different degrees of hardness are placed in five areas compatible with the human anatomy and in this way, an ergonomic mattress surface is acquired which supports individually the shoulders, the lumbar vertebra and the thigh.

ELIZABETH 33 cm

- 1 Silk woven fabric 290 gr/m²
- 2 600 gr/m² COTTON
- 3 250 gr/m² SILK
- 4 300 gr/m² silicone mixed fiber
- 5 30 gr/m² interfacing
- 6 1,6 mm çapında h.3 cm
Elastik Mini Torba Yay Sistemi
- 7 Çerçeve teli
- 8 1.6/1.8 mm wire diameter h.13 cm
260 pcs/m² Pocket Spring System
- 9 150 gr/m² CAMEL WOOL
- 10 17 mm Super Soft HYP Foam
- 11 80 gr/m² interfacing



Color; Chesterfield Bardo 217

Mattress. Elizabeth



'the most natural'
of a good sleep.

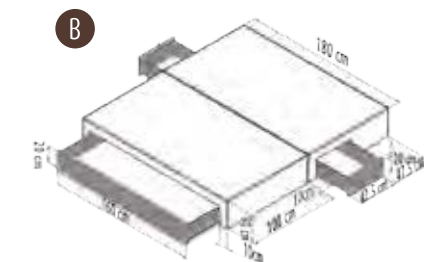
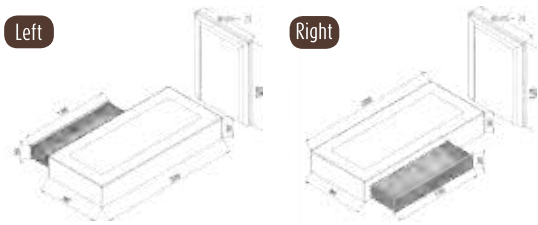
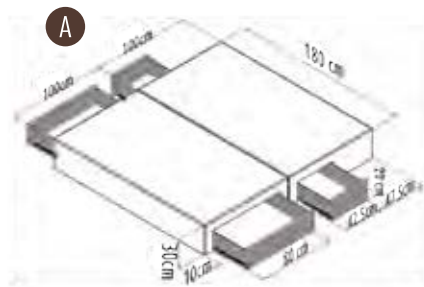
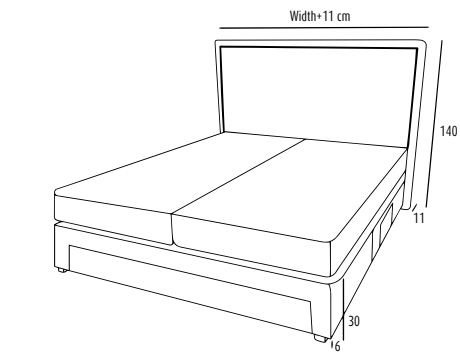
If you recognize nature and if you respect it,
you receive its return.
Just like the excellent forms obtained
by Serta by using natural materials...

The result is;
a natural sleep in return of a sincere respect.

Color: Flanel 14



Mattress. **Novel**
Headboard. LEOLA
Box. RUBENS DRAWER BOX



Color; Flanel 14

Headboard. **LEOLA**
Box. **RUBENS DRAWER BOX**



Novel mattress is composed of the integration of the special pocket spring with 6.5cm diameter and 20cm height and silk through special techniques.

Rather than explaining this description to you, we are inviting you to have this experience. When natural structure of silk is combined with the flexibility of the spring, it offers a special experience of sleep appropriate for every body structure.

Naturalness of silk calls for you!



Silk used on both sides of the mattress balances the elasticity of spring. It facilitates quicker adaptation to body during turns to right or left on mattress during sleep. Being one of the natural materials with the highest moisture discharge capacity, silk helps preservation of the heat balance of the body. Sweating during sleep reduces the quality of REM sleep phase. With the sweat-reducing effect of silk, you will be sleeping at the most ideal temperatures.



Best support with the 20-cm pocket spring!

Flexibility of the 20cm-high pocket spring with 650-count is very high. Therefore; it adapts to body movements on mattress very well. It minimizes sleep interruptions. Thanks to the springs moving as independent from each other, it provides support to the body as much as needed. It does not create a sleeping atmosphere which is too soft or too hard. It provides adaptation to the body weight. It helps partners sleep without being affected by each other's movements. In comparison with other springs, it is much more durable.

NOVEL 33 cm

- ① Woven fabric 400 gr/m²
- ② 250 gr/m² SILK
- ③ 17 mm super soft HYP foam
- ④ 30 gr/m² interfacing
- ⑤ 25 mm HR Soft foam
- ⑥ 500 gr/m² felt
- ⑦ 2,1 mm wire diameter, h.20 cm
650 count Pocket Spring System
- ⑧ Frame foam: Soft foam
- ⑨ 15 gr/m² interfacing



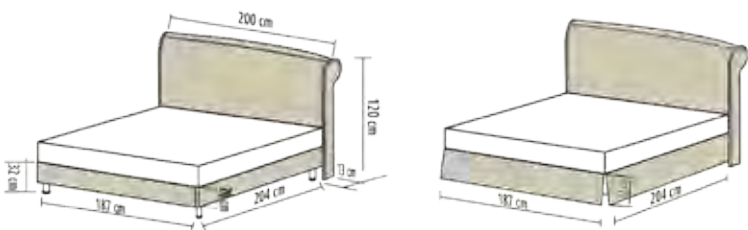


yatsan[®]
a fine day starts after a restful night

Mattress. **Lyrics**
Set. LEOPOLDO



Color; Oldies 03 Light Brown



Color; Oldies 03 Light Brown

Set. LEOPOLDO



74 everyone has a style;

Even if someone prefers hard, someone say they like a soft mattress, actually we have an average preference in the production terminology.

We love a mattress like LYRICS.



look at what we have done to produce such a mattress?

First, we used the natural materials.

We achieved the mattress to breathe by using the cotton and camel wool.

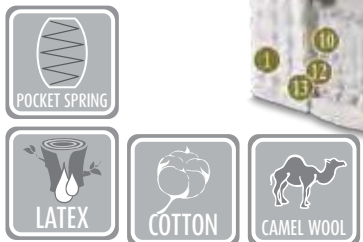
latex comfort...

This natural combination is integrated with latex.

Latex provides your body's equilibrium to be straight while sleeping by supporting different parts with different size of your body. We eliminated the tiredness of the morning by providing the correct sleeping position. Supporting this structure with an ideal spring system, we provide Turkish-style mattress firmness. In addition, we added hygiene and anti-allergic properties depending on large-cell being of latex.

Wouldn't you want to sleep in a mattress like this?

- LYRICS 33 cm**
- ① Woven fabric
 - ② Fire retardant 200 gr/m²
 - ③ 150 gr/m² COTTON
 - ④ 17 mm Soft foam
 - ⑤ 30 gr/m² interfacing
 - ⑥ 1000 gr/m² white felt
 - ⑦ 28 mm LATEX
 - ⑧ 20 mm firm foam
 - ⑨ 1.4 mm wire diameter, h.18 cm 503 pcs/m² 1500 count Pocket Spring System
 - ⑩ Frame foam: firm foam
 - ⑪ 150 gr/m² CAMEL WOOL
 - ⑫ 17 mm super soft HYP foam
 - ⑬ 15 gr/m² interfacing



Color; Oldies 03 Light Brown

Mattress. **Lyrics**



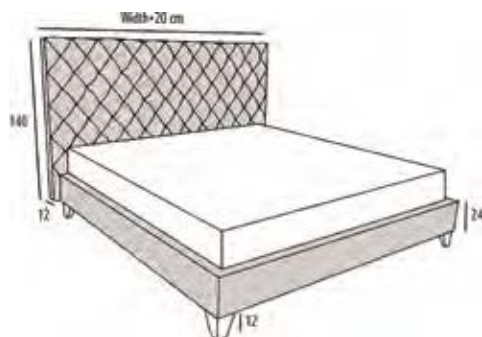
we know

how to make your life easy...



Mattress. **Royalty**
Set. VERSAILLES







a perfect design which brings together three different products and gives the feeling of spring mattress base

ROYALTY which is formed by two different spring systems and the integration of 12 different layers as well as the material visco, gives the same effect as that of the spring mattress base without the mattress base itself.

The '**Pocket Spring**' system used in **ROYALTY** mattresses is support by the '**Multi Spring**' spring system inlaid underneath and a unique design is achieved with the material visco used on the top layer.



The springs in the '**Pocket Spring**' system are mounted individually in the interconnected fabric pockets. and are placed in the mattress horizontally to form five different zone.

The purpose is to exercise the right orthopedy by the springs which are interconnected but act individually. The integrated pad used at the top layer which is made of a viscoelastic material of 5 cm, completes the excellent structure of **ROYALTY** by reducing the pressure on the body to minimum.

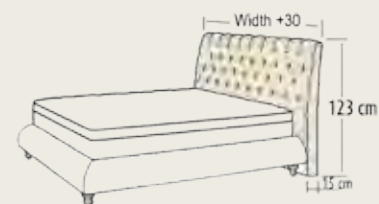
ROYALTY 36 cm

- 1 Woven fabric
- 2 300 gr/m² silicone mixed fiber
- 3 17 mm Super soft HYP foam
- 4 30 gr/m² interfacing
- 5 50 mm VISCO
- 6 500 gr/m² white felt
- 7 1,6/1,8 mm wire diameter, 5 zones, 260 pcs/m² coil counts stainless steel Pocket Spring System
- 8 Frame foam: firm foam
- 9 1000 gr/m² white felt
- 10 2 mm wire diameter, h.9 cm, 220 pcs/m² Multi Spring System
- 11 15 gr/m² interfacing
- 12 12 mm AG foam
- 13 Woven fabric





Headboard. **Baroness**



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Mattress. **Majesty**
Headboard. BELLISIMI
Box. CLEMENTINE 25 cm



Color; Sati Pearl



90

the Mira-Coil Technology

is the most ultimate technologic superiority which distinguishes the solid spring pattern Majesty from the other spring mattresses and the **Mira-Coil Spring System** which does not become deformed in time and which extends from the head of the mattress to the mattress foot Inspired originally from the American mattress culture, **Mira-Coil** is the one which possesses the most springs comparing to the existing systems.



And this provides a real springiness effect and perceives different points of weight perfectly. The solid spring pattern unique to the system supports the body for years without being deformed and offers an uninterrupted sleeping experience by distributing the weight equally all over the mattress in every sleeping position.



the Super-Soft foam layer

The **Super-Soft** foam layers which are designed to transform the solid spring pattern technology which is the perfect supplement of the **Mira-Coil** system, into an extraordinary sleeping experience, are positioned on the **Mira-Coil** system and the layers in between. In this way, the perfect ergonomics and extra comfort is provided by balancing the pressure between the surface formed the springs and your body.

MAJESTY 32 cm

- ① Woven fabric
- ② 30 gr/m² interfacing
- ③ 150 gr/m² silicone mixed fiber
- ④ 17 mm Super Soft HYP foam
- ⑤ 17 mm Soft Foam
- ⑥ 30 mm Super Soft HYP foamr
- ⑦ 500 gr/m² white felt
- ⑧ MIRA-COIL SPRING SYSTEM
h.14,5 cm
- ⑨ Frame foam: firm foam
- ⑩ Woven fabric
- ⑪ 17 mm AG foam
- ⑫ 15 gr/m² interfacing



Color; Sati Pearl

Mattress. **Majesty**



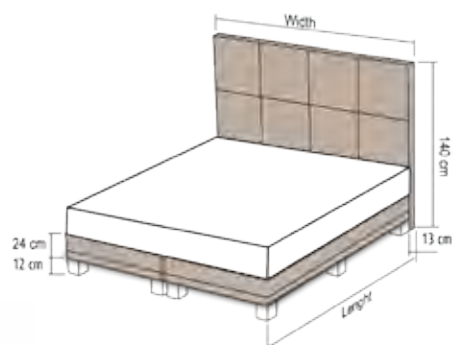
Mattress. **Euphoria**
Headboard. MAGNUM
Box. MAGNUM



Color. Soft 708



96



Color: Soft 708

Headboard. **MAGNUM**
Box. **MAGNUM**



can you see any spring box around?
where does this comfort come from then?...

Let's explain it right away, from a very special design that combines two different spring systems. 'Nested Pocket Spring' system is used with the support of 'Multi Spring' system in EUPHORIA mattresses for a terrific comfort, ensuring a sense of spring box.

Due to the **Nested Pocket Spring System** that is shaped as honey comb with its unique sequence and as 310 springs per square meter, weight applied on a point cannot be felt from the other points of mattress.

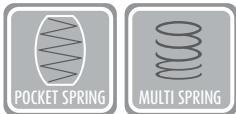


Multi Spring System beneath lessens pressure to minimum.

In this way, ideal hardness for the most suitable ergonomics for the body will be gained. In addition to the two different spring systems, the spectacular harmony of other layers result in EUPHORIA, more than you expected from a mattress.

EUPHORIA 38 cm

- ❶ Knitted fabric 420 gr/m²
- ❷ 30 gr/m² interfacing
- ❸ 150 gr/m² silicone mixed fiber
- ❹ 17 mm Super Soft HYP Foam
- ❺ 50 mm Super Soft HYP Foam
- ❻ 500 gr/m² felt
- ❼ 1,8 mm wire diameter, 310 pcs/m² Nested Pocket Spring System
- ❽ 1000 gr/m² felt
- ❾ 2 mm wire diameter h.9 cm Multispring System
- ❿ Frame foam: soft foam
- ⓫ 30 gr/m² interfacing
- ⓬ 12 mm AG Foam
- ⓭ Woven fabric
- ⓮ Blue striped patterned woven fabric





bamboo pillow

30 pure **Bamboo** material used in the **Bamboo** pillow, ideal for those who suffer from night sweating head and neck.

Natural **Bamboo** fiber, a feature for superimposing humidity is very high. In this way, helps to reduce sweating during sleep.

As thin as 0.7 denier fibers mixed with 30% **Bamboo**, provides the necessary support for the head and neck. The side, back and is ideal for those who are down.



bamboo duvet

Bamboo-Kun used in the context of Article moisture absorption capacity is much higher than other filling materials. This property is taken out of the body and allows the moisture is quickly. 30 pure bamboo, plant structure helps to reduce perspiration. **Bamboo** fabric feature an incredible lightness and sleep are waiting for you at the desired temperature.

woolart pillow

Woolart pillows, manufactured with wool tested by **The Woolmark Company** for quality and hygiene compatibility, provides necessary support to your head by ideal height degree. Natural structure of the wool helps to maintain ideal temperature on your head.

Ideal for side, supine, and prone sleep.

Produced with **Woolmark** licenced antibacterial treated, washable and lightweight made 100 pure wool. Specialty treated against the proliferation of mites and bacteria.

Very tightly woven fabric of 100 cotton yarn along with wool ensure anti-bacterial and anti-allergic sleep environment.



woolart duvet

Woolart Duvet, manufactured with wool tested by **The Woolmark Company** for quality and hygiene compatibility, ensures more comfortable sleep with its lightweight structure than rest heavy duvets. Due to the natural texture of wool air intake capacity is very high. This breathable construction helps to keep your body temperature in balance through the night. Produced with **Woolmark** licenced antibacterial treated, washable and lightweight made 100 pure wool. Specialty treated against the proliferation of mites and bacteria.

saphire pillow

Thanks to the thinning process of the nano-technology, the gaps between cells of the fibres increases. This air circulation helps to reduce the perspiration.

Provides the right support to the head and the neck. Suitable for people who like sleeping on the side , supine or prone. As well as the microfiber fabric side provides a cool and soft feeling in warm atmospheres, the microplush-technology fabric side creates a warm sleeping climate in cold atmospheres.



saphire duvet

Thanks to the thinning process of the nano-technology, the gaps between cells of the fibres increases. This air circulation helps to reduce the perspiration.

Thinning process made to the fiber provides a lightness close to the goose feathers. As well as the microfiber fabric side provides a cool and soft feeling in warm atmospheres, the microplush-technology fabric side creates a warm sleeping climate in cold atmospheres.

air deluxe pillow

0.7 denier thinner nano fiber padding gives the needed support for the head and neck. An extra thinning process of nano fiber helps the air circulation into spaces between the cells. According to the weight that you give when you are lying on pillow and pillow reacts regarding to pressure ratio. The ventilation ducts which exists in the sides of the pillow, decreases the sweating into a minimum level while increasing the air circulation.

This mechanism prevents to hold the harmful bacteria inside the pillow. While microfiber fabric provides a soft touch, antibacterial structure brings a hygienic environment.



air deluxe duvet

One of the most important elements for an uninterrupted night sleep is to body's heat balance. Sweating during sleep, causes interruption and this makes a poor quality of sleep. Contrary to popular opinion, above temperature of a certain heat makes you feel uncomfortable. For the balance of air intake on your mattresses the mechanism needs to be organized in the best way. **Air Deluxe** duvets provide that ventilation ducts. During your sleep, more heated air expelled out of your mattress from these channels. It is also used in the thickness of 0.7 denier nano fiber which helps the air circulation into spaces between the cells. Nano fiber passes an extra thinning process, to provide the needed heat with a lighter weight. Antibacterial structure brings a hygienic environment while microfiber fabric provides a soft touch.

Thus, with an uninterrupted night sleeps, your most beautiful dreams stays with you.



rigato pillow

For an uninterrupted and deep sleep, the pillow is important at least as the mattress. Your pillow must bear your head and neck area in accordance with your body anatomy. Wrong pillow choice may cause neck pain and snoring. Adapts to you with its natural goose down fibers and soft structure. The goose down feather content rate is 90 . Thanks to its cotton satin striped fabric, it breathes better and provides the best climate for those who perspire. It has an antibacterial structure.



Meet GOOSE FEATHER, the gift of Nature; and enjoy cool nights in summer and warm nights in winter...

SERTA makes effort to offer the purest state of sleep to its customers by preferring natural materials for the sleep products it designs.

Goose feather, the gift of Nature, is only one of those natural materials. Especially the goose feathers on the abdominal part (belly feathers) are an effective heat preserver and a non-deforming, light and perfect filling material.

In addition to natural warmth; duvets and pillows containing goose feather prevent sweating during sleep since they are air permeable. With warm and refreshing sleep phases created, goose feather provides balance between the body and the atmosphere.



rigato duvet

Goose down is one of the best insulation materials coming from nature. It absorbs air much better than the other materials. The air pockets, composed between cells of the millions of natural fiber it contents, isolates the heat. It offers you a qualified sleep through the night with the combination of the breathable structure and heat isolation features. This miraculaus heat balance creates environments that you can use both in winter and summer. The tickle feathers obtained from the tickle area of goose are far softer, lighter and have very high heat retention feature. The 90 tickle feather content of the **Rigato** quilts offers you a more comfortable and uninterrupted sleep. Its cotton satin striped fabric absorbs air, and have an antibacterial structure.



cotton mattress protector

guarantees a great absorption degree with allowing air ventilation inside the filling, protector that made with 100% Natural cotton gives cool and fresh feeling in summer and warm winter, with its fully fitted trim and elastic band all around it can be washed easily and provide two sided usage



bamboo mattress protector

More water absorption, quick protection feature and a natural antibacterial structure. The Bamboo mattress protector gives an excellent sleeping experience by considering your health and by being cool in summer, warm in winter. Washable, double-sided use. Easily removable with the special elastic design in four corners.



outlast mattress protector

Outlast mattress protector gives a pleasant feeling of coolness. Outlast mattress protector provides an extraordinary sleeping experience that keeps the body temperature at an optimum level with climate regulation technology. Easily removable, washable and double-sided, elastic surrounding design with four corners outlast mattress protector does not smell through the made of 100% cotton fabric.



waterproof mattress protector with aloe vera

Thanks to its eco-friendly content of a Natural miracle 'Aloe vera plant fiber', it offers a smooth, moisture and heat wicking surface which allows for better air circulation. It is also user-friendly since it is washable while protecting your mattresses with its double-side use elastic design as adapted like a fitted sheet.



yatsan[®]

a fine day starts after a restful night

Because the new collection of SERTA is a miracle of design and technology which doesn't require the sheep anymore.

